



AI VISIBILITY INTELLIGENCE

AI Visibility Report

Prepared for Acme EV by AgencyScope Inc.

Acme EV

A structured review of AI visibility, competitor exposure, prompt outcomes, representative answer evidence, and monitoring priorities across configured AI platforms.

DATA CONFIDENCE

High

Methodology strength

VALID ANSWERS

51/54

Saved / configured

CORE VISIBILITY

73%

Unassisted prompts

ASSISTED
COVERAGE

90%

Brand-named
prompts

COMPETITORS

3

Tracked set

00. Executive briefing map

CLIENT READING PATH

This report answers whether Acme EV is visible, whether that exposure is assisted or unassisted, which competitors share the answer context, and what should be monitored next.

<p>CLIENT QUESTION</p> <p>Seen?</p> <p>Brand visibility in valid answers</p>	<p>EXPOSURE TYPE</p> <p>21/30</p> <p>Assisted / unassisted prompt split</p>	<p>BOUNDARY</p> <p>High</p> <p>Confidence and limits stated</p>
<p>01</p> <p>Core contradiction</p> <p>Recognition vs recommendation strength</p>	<p>02</p> <p>What this run proves / does not prove</p> <p>Evidence boundaries and confidence rules</p>	<p>03</p> <p>Dataset and coverage</p> <p>Configured checks, valid answers, prompt mix, and...</p>
<p>04</p> <p>KPI scorecard</p> <p>Confidence-aware client metrics without overstating...</p>	<p>05</p> <p>Market share of voice</p> <p>Competitor co-mentions, pressure rate, and threat...</p>	<p>06</p> <p>Platform availability and performance</p> <p>Provider availability, valid comparison rules, and...</p>
<p>07</p> <p>Buyer intent impact</p> <p>Win/loss by customer question type</p>	<p>08</p> <p>Prompt category matrix</p> <p>Category-level sample, confidence, and outcomes</p>	<p>09</p> <p>Top prompt findings</p> <p>Highest-value prompt examples for client discussion</p>
<p>10</p> <p>Outcome type map</p> <p>Brand wins, competitor pressure, and missing-brand...</p>	<p>11</p> <p>Evidence board</p> <p>Representative answer excerpts</p>	<p>12</p> <p>Entity framing summary</p> <p>How saved answers frame the brand and competitors</p>
<p>13</p> <p>Monitoring priorities</p> <p>Next monitoring actions linked to data</p>	<p>14</p> <p>Trend baseline / historical movement</p> <p>Comparable history when available, baseline when not</p>	<p>15</p> <p>Methodology and limitations</p> <p>Prompt coverage, limitations, and audit notes</p>
<p>END</p> <p>Report close</p> <p>Delivery summary and formal report close</p>		



01. The core contradiction

GLOBAL MENTIONS VS POSITIONS

The data distinguishes being mentioned from being chosen. High recognition is useful, but recommendation strength decides the bottom-of-funnel opportunity.

TOTAL AI MENTION RATE

76%

51 / 54 valid answers

FIRST-POSITION RECOMMENDATION

42%

Preference / rank signal

Visibility is strong, leadership is uneven

The brand appears in 76% of valid answers, yet only leads 42% of ranked mentions.

Strategic implication: Content should move from general brand awareness to answer ownership.

CORE VISIBILITY

73%

Unassisted prompts

ASSISTED COVERAGE

90%

Brand-named prompts

DATA CONFIDENCE

High

Methodology strength



02. What this run proves / does not prove

EVIDENCE BOUNDARIES

This page protects client trust by separating measured findings from claims that require more data or a different prompt set.

CORE VISIBILITY

73%

Unassisted prompts

COMPETITOR PRESSURE

100%

Rows with competitor exposure

VALID ANSWERS

51/54

Saved / configured

EXCLUDED PLATFORMS

0

No valid answers

What the data supports

- 51 valid answers were saved from 54 configured checks.
- Assisted Brand Coverage is 90% across brand-direct and named comparison prompts.
- Core Visibility is 73% across unassisted discovery and recommendation prompts.

What should not be overstated

- All-row mention context mixes assisted and unassisted prompts, so it should not be read as organic discovery strength.
- First-choice recommendation is only scored when position data is captured from saved answers.
- Competitor mentions indicate measured answer exposure, not market share or sales performance.

AgencyScope

03. Dataset and coverage

SAMPLE INTEGRITY

This page establishes what was tested, which rows are valid, and which providers should not be included in performance claims.

CONFIGURED CHECKS 54 Expected prompt-platform runs	VALID ANSWERS 51 Rows included in metrics	PROVIDER ERRORS 3 Excluded from conclusions
ASSISTED PROMPTS 21 Brand-named checks	UNASSISTED PROMPTS 30 Discovery checks	EXCLUDED PLATFORMS 0 No valid answers

PLATFORM	STATUS	VALID ANSWERS	BRAND MENTIONS	RATE	COMPARISON USE
ChatGPT	Valid	18	15	83%	Included
Perplexity	Valid	16	11	69%	Included
Gemini	Valid	17	15	88%	Included

Prompt coverage quality

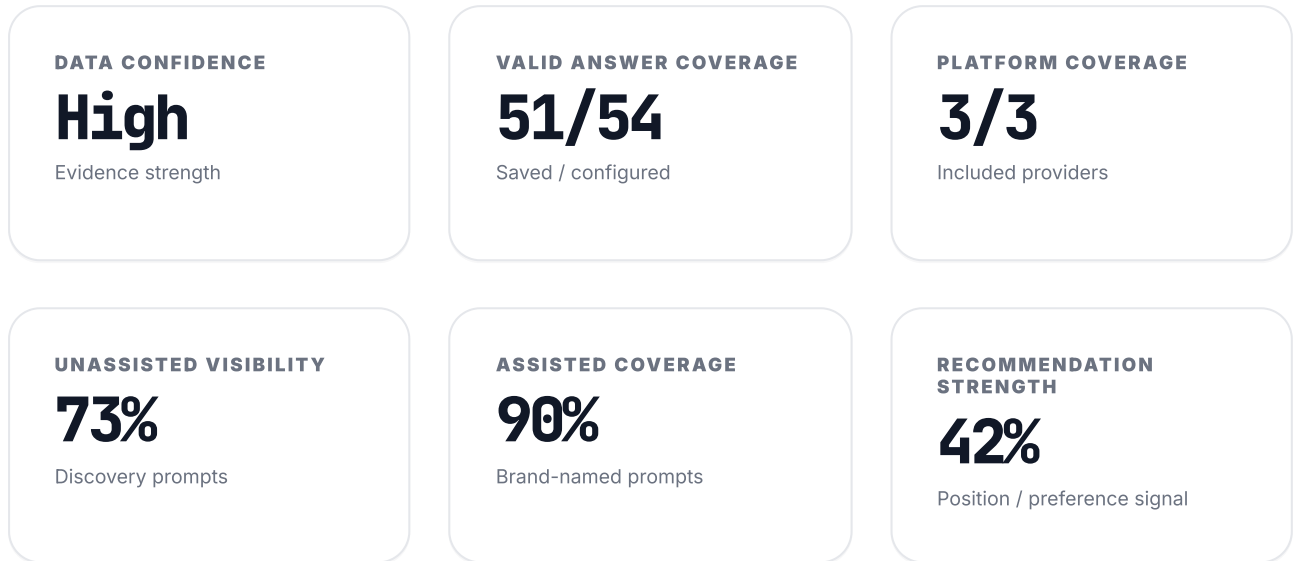
Platforms with no valid answers are labeled as unavailable and excluded from comparison instead of being scored as weak performance.



04. KPI scorecard

CONFIDENCE-AWARE METRICS

The scorecard turns the coverage rules into a client-safe KPI view without inflating brand-named prompts.



How to read the scorecard

All-row mention rate is not treated as the main visibility score. The client-facing read separates assisted recognition, unassisted discovery, recommendation strength, and competitor pressure.

Top competitor pressure: Aster Auto at 69%.

05. Market share of voice

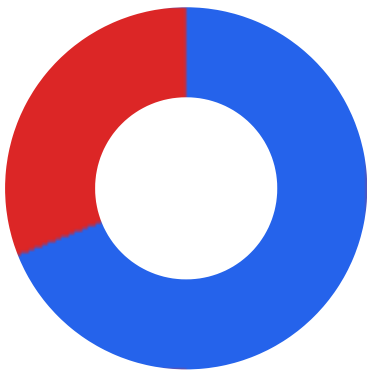
COMPETITOR PRESENCE

This page shows whether competitors are co-occupying AI answers and which competitor names create the strongest measured pressure.

GLOBAL COMPETITOR PRESSURE RATE

100%

In measured rows where Acme EV is discussed, tracked competitors may also enter the answer narrative.



Pressure signal 1: Aster Auto **69%**

Status: Highest measured co-mention (35 co-mentions)

Pressure signal 2: BluePeak EV **53%**

Status: Secondary measured co-mention (27 co-mentions)

COMPETITOR	SOV BAR	MENTION RATE	EVIDENCE
Pressure signal 1: Aster Auto		69%	35 mentions
Pressure signal 2: BluePeak EV		53%	27 mentions
Pressure signal 3: NovaDrive		37%	19 mentions

Strategic implication

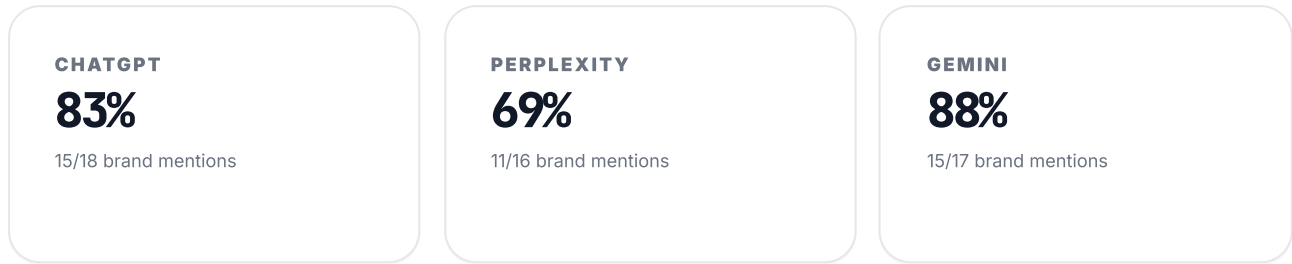
Aster Auto is the leading competitor pressure signal in this run. Use prompts where it appears with or ahead of Acme EV as the next monitoring focus.



06. Platform availability and performance

PROVIDER STATUS

This page separates platform availability from performance so missing provider data never looks like a real 0% result.



PLATFORM	STATUS	BRAND MENTIONS	MENTION RATE	SIGNAL
ChatGPT	Valid	15/18	83%	<div style="width: 83%;"></div>
Perplexity	Valid	11/16	69%	<div style="width: 69%;"></div>
Gemini	Valid	15/17	88%	<div style="width: 88%;"></div>

Platform interpretation

Platforms with no valid answers are shown as unavailable rather than scored as 0%. This preserves the difference between a weak platform result and a provider that did not return usable data.

Platform diagnostics

PLATFORM NARRATIVE VARIANCE

The same prompt set can produce different visibility and competitor patterns across AI platforms, so platform-specific interpretation stays separate from platform status.

Gemini has the strongest valid platform signal.

3/3 configured platforms produced valid answers for comparison. Platform differences should be discussed only after provider errors and exclusions are visible.

PLATFORM	SIGNAL	STATUS NOTE	NARRATIVE READ
ChatGPT	83%	15 brand mentions from 18 valid answers	Strong assisted visibility and positive brand framing.
Perplexity	69%	11 brand mentions from 16 valid answers	Citation-led answers expose the biggest comparison gap.
Gemini	88%	15 brand mentions from 17 valid answers	High visibility overall, with one important unassisted omission.



07. Buyer intent impact

WIN/LOSS BY PROMPT CATEGORY

Prompt outcomes reveal where AI answers route customer attention toward the brand, toward a competitor, or away from the tracked set.

BRAND WINS

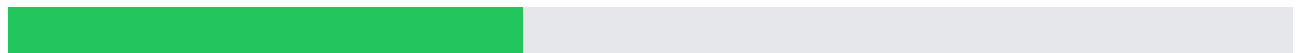
2

Prompt-platform outcomes

COMPETITOR PRESSURE / LOSSES

3

Competitor-led or brand-missing outcomes



40% win rate across measured prompt-platform rows. Full rows belong in the Optional audit appendix.

PROMPT	INTENT	PLATFORM	COMPETITORS	OUTCOME
What EV brands should a family compare before buying?	Recommendation intent	ChatGPT	Aster Auto, BluePeak EV	Client is visible but not leading
EV brand with transparent warranty terms	Category discovery	ChatGPT	BluePeak EV	Client brand owns the answer
Which electric crossover has the best charging network for families?	Competitive comparison	Perplexity	Aster Auto	Competitor leads on cited availability
Best EV for commuting under a mid-market budget	Recommendation intent	Gemini	NovaDrive, Aster Auto	High-intent answer misses the client
Compare home-charging EV options for families	Scenario intent	Gemini	Aster Auto	Client brand is framed as the best fit

Strategic implication

Focus on the prompts where competitor pressure appears in recommendation, scenario, and comparison intent. These rows are closest to buyer decision moments.



08. Prompt category matrix

INTENT SAMPLE MAP

Category-level data turns the intent story into an auditable matrix without listing every raw answer.

CATEGORY	ROWS	PLATFORMS	BRAND WINS	PRESSURE	MISSING	CONFIDENCE
Recommendation intent	2	ChatGPT, Gemini	0	1	1	Directional
Category discovery	1	ChatGPT	1	0	0	Directional
Competitive comparison	1	Perplexity	0	1	0	Directional
Scenario intent	1	Gemini	1	0	0	Directional

Category rule

Intent categories summarize the tested surface. They should not replace prompt-level evidence, but they help clients see which customer question types need follow-up.

09. Top prompt findings

CLIENT DISCUSSION SAMPLE

This page keeps the meeting focused on the prompt rows most likely to change client decisions or monitoring priorities.

PROMPT	INTENT	PLATFORM	COMPETITOR	OUTCOME	WHY IT MATTERS
Best EV for commuting under a mid-market budget	Recommendation intent	Gemini	NovaDrive, Aster Auto	High-intent answer misses the client	Brand absence needs follow-up monitoring
What EV brands should a family compare before buying?	Recommendation intent	ChatGPT	Aster Auto, BluePeak EV	Client is visible but not leading	Competitor context changes the buyer narrative
Which electric crossover has the best charging network for families?	Competitive comparison	Perplexity	Aster Auto	Competitor leads on cited availability	Competitor context changes the buyer narrative
EV brand with transparent warranty terms	Category discovery	ChatGPT	BluePeak EV	Client brand owns the answer	Unassisted discovery signal worth tracking
Compare home-charging EV options for families	Scenario intent	Gemini	Aster Auto	Client brand is framed as the best fit	Representative brand-positive baseline

Selection rule

Top findings prioritize unassisted gaps, competitor-led answers, buyer-intent rows, platform disagreement, and representative brand wins. Full rows belong in the Optional audit appendix.



10. Outcome type map

OUTCOME DISTRIBUTION

The outcome map summarizes how AI answers route attention before the report moves into representative evidence.



OUTCOME	ROWS	SHARE	REPRESENTATIVE PROMPT
Brand wins	2		EV brand with transparent warranty terms
Competitor pressure	2		What EV brands should a family compare before buying?
Brand missing	1		Best EV for commuting under a mid-market budget

11. Evidence board

REPRESENTATIVE ANSWER EXCERPTS

Evidence pages turn metrics back into exact answer language so the report feels auditable and commercially useful.

EXHIBIT A · CHATGPT

Acme EV is described as a strong family-focused option when charging convenience and warranty clarity are part of the decision.

Query trigger: "What EV brands should a family compare before buying?"

WHAT THIS SHOWS
Positive assisted mention

MONITORING USE
Retest this prompt family to see whether the same framing persists for Acme EV.

EXHIBIT B · CHATGPT

The answer lists Acme EV first and connects the brand to a clear ownership-cost narrative.

Query trigger: "EV brand with transparent warranty terms"

WHAT THIS SHOWS
Position win

MONITORING USE
Retest this prompt family to see whether the same framing persists for Acme EV.

EXHIBIT C · PERPLEXITY

Aster Auto is recommended before Acme EV because the answer cites public charging availability more confidently.

Query trigger: "Which electric crossover has the best charging network for families?"

WHAT THIS SHOWS
Competitor pressure

MONITORING USE
Retest this prompt family to see whether the same framing persists for Acme EV.



11. Evidence board continued

REPRESENTATIVE ANSWER EXCERPTS

Continuation evidence page with representative excerpts.

EXHIBIT D · GEMINI

Acme EV is missing from the first answer even though the prompt matches the brand positioning and price band.

Query trigger: "Best EV for commuting under a mid-market budget"

WHAT THIS SHOWS
Visibility gap

MONITORING USE
Retest this prompt family to see whether the same framing persists for Acme EV.



12. Entity framing summary

NARRATIVE INTERPRETATION

This page turns representative answer language into client-readable risks, strengths, and next monitoring uses.

Answer wording explains why a metric matters.

Metrics show frequency; answer framing shows the narrative that prospective buyers actually read.

Strategic implication: Use repeated competitor frames, pricing language, and recommendation language as inputs for next-month monitoring and content briefs.

PLATFORM	QUESTION INTENT	ANSWER FRAMING	COMPETITOR CONTEXT	MONITORING USE
Gemini	Recommendation intent	High-intent answer misses the client	NovaDrive, Aster Auto surfaced in the answer context	Retest this prompt to see whether Acme EV becomes visible.
ChatGPT	Recommendation intent	Client is visible but not leading	Aster Auto, BluePeak EV surfaced in the answer context	Track whether Aster Auto, BluePeak EV keeps appearing with or before Acme EV.
Perplexity	Competitive comparison	Competitor leads on cited availability	Aster Auto surfaced in the answer context	Track whether Aster Auto keeps appearing with or before Acme EV.
ChatGPT	Category discovery	Client brand owns the answer	BluePeak EV surfaced in the answer context	Use this as a recurring unassisted visibility benchmark.
Gemini	Scenario intent	Client brand is framed as the best fit	Aster Auto surfaced in the answer context	Use this as a recognition baseline for brand-named prompts.



13. Monitoring priorities

MONITORING ACTIONS

The diagnostic moves from measured AI visibility to specific monitoring priorities for Acme EV.

01 · NEXT-RUN PROMPT

Build charging-network comparison pages

Data link: Perplexity family crossover prompt

Action: Create cited pages that compare charging access, home setup, and family travel scenarios.

02 · NEXT-RUN PROMPT

Strengthen warranty proof points

Data link: ChatGPT warranty prompt

Action: Add structured FAQ content that makes warranty terms easy for AI answers to summarize.

03 · NEXT-RUN PROMPT

Monitor unassisted commuting prompts

Data link: Gemini mid-market commuting prompt

Action: Track whether new product pages bring the brand into commuting recommendation answers.



14. Trend baseline / historical movement

HISTORICAL COMPARISON

This page compares the current run with prior comparable report periods rather than repeating the current scorecard.

<p>CURRENT PERIOD</p> <p>76%</p> <p>Latest comparable report</p>	<p>PREVIOUS CHANGE</p> <p>10 pts</p> <p>Previous completed report</p>	<p>COMPARABLE PERIODS</p> <p>4</p> <p>Saved history points</p>
--	---	--

PERIOD	MENTION CONTEXT	TREND BAR
Feb 2026	52%	<div style="width: 52%; background-color: #007bff;"></div>
Mar 2026	58%	<div style="width: 58%; background-color: #007bff;"></div>
Apr 2026	66%	<div style="width: 66%; background-color: #007bff;"></div>
May 2026	76%	<div style="width: 76%; background-color: #007bff;"></div>

Comparison rule

Monthly trend should compare the same brand, similar prompt set, and valid provider coverage. If the prompt set changes materially, movement should be treated as directional.



15. Methodology

COVERAGE AND AUDIT NOTES

Methodology keeps the PDF defensible by documenting prompt coverage, exclusions, and the tested surface.

<p>CONFIGURED CHECKS</p> <p>54</p> <p>Expected prompt-platform runs</p>	<p>VALID ANSWERS</p> <p>51</p> <p>Rows included in metrics</p>	<p>EXCLUDED PROVIDERS</p> <p>0</p> <p>No valid answers</p>
---	--	--

Reporting notes

Brand-direct, comparison, and unassisted discovery prompts are interpreted separately. Provider error rows are excluded from metrics and report conclusions. Full rows belong in the Optional audit appendix.

PROMPT CATEGORY	EXAMPLE PROMPT
Recommendation intent	What EV brands should a family compare before buying?
Category discovery	EV brand with transparent warranty terms
Competitive comparison	Which electric crossover has the best charging network for families?
Recommendation intent	Best EV for commuting under a mid-market budget
Scenario intent	Compare home-charging EV options for families



A. Full audit appendix

OPTIONAL AUDIT DETAIL

Full prompt tables and audit rows are included only when the audit appendix option is enabled.

Full audit appendix

This optional appendix keeps the formal client report as one PDF while adding the prompt evidence needed for review or dispute resolution.

PROMPT CATEGORY	PROMPT
Recommendation intent	What EV brands should a family compare before buying?
Category discovery	EV brand with transparent warranty terms
Competitive comparison	Which electric crossover has the best charging network for families?
Recommendation intent	Best EV for commuting under a mid-market budget
Scenario intent	Compare home-charging EV options for families



REPORT CLOSE · AI VISIBILITY REPORT

End of report

This AI Visibility Report closes with the same AgencyScope dataset, report structure, and methodology shown in the preceding pages.

Delivery summary

Acme EV · electric vehicles · United States

Valid answers: 51/54 · Core visibility: 73% · Assisted coverage: 90%

Report: AI Visibility Report

Contact: sample@agencyscope.ai